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For Immediate Release

Chicago Flower & Garden Show Launches Get Growing Foundation™
Nonprofit Sows Seeds of Inspiration, Education and Motivation

CHICAGO (Sept. 8, 2017) – Just as new plants require sustenance and nurturing to take root and bloom, love of gardening begins with inspiration and continues with cultivation. Flower Show Productions, parent company of the [Chicago Flower & Garden Show](#), is launching Get Growing Foundation™, a non-profit organization created to grow a love of learning about plants and flowers, especially among children and teens. The Foundation’s proceeds will support the show’s year-round educational programming and public outreach initiatives.

“Since its beginning in 1847 as a fruit and flower exposition, the Chicago Flower & Garden Show has been a way of introducing people to a love of gardening and nature,” says Tony Abruscato, president of Flower Show Productions and director of the Chicago Flower & Garden Show. “Get Growing Foundation will reach children, families and adults throughout the Chicago area and Midwest, sharing knowledge about plants, flowers and edibles.”

A 501c3 organization, Get Growing Foundation will continue the Chicago Flower & Garden’s outreach programs, including plant, seed, fruit and vegetable donations to community gardens, schools and other nonprofit groups around the city and suburbs. The organization will offer and support educational programs for children and teens on a range of topics related to gardening and sustainability.

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Get Growing Foundation // Add One

As part of its outreach, the Foundation will bring students from approximately 10 elementary and high schools, including many in underserved areas, to the 2018 Chicago Flower & Garden Show, March 14-18, 2018 at Navy Pier.


The educational mission of the Get Growing Foundation doesn't stop with young gardeners. The Get Growing Educational Series at the Chicago Flower & Garden Show invites experienced and talented speakers to share their knowledge on gardening, horticulture and conservation with adult attendees of the show.

Sponsors and financial supporters of the annual Chicago Flower & Garden Show, along with other nonprofit groups, will play a key role in Get Growing Foundation's initiatives, according to Abruscato. "Peoples Gas, for example, supported the youth scholarship program, while Nicor and NPL helped us build raised planter beds for women's and veterans shelters," he says.

For more information about Get Growing Foundation, Flower Show Productions and the Chicago Flower & Garden Show, visit <http://flowershowproductions.com/>.

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Flower Show Productions, Inc. is the production company for the annual Chicago Flower & Garden Show and for grand-scale public events that celebrate sustainable living and eco-friendly lifestyles. The company provides year-round messaging, education and information about the benefits of earth-friendly choices to yards, neighborhoods, communities and the planet. Future show dates are Wednesday, March 14 through Sunday, March 18, 2018. The "Evening in Bloom" show preview benefitting area charity organizations is March 13, 2018. For year-round inspiration and great ideas, please visit www.chicagoflower.com, and find the show on Facebook at www.facebook.com/chicagoflower and Twitter @ChicagoFlower.

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Caption for above photo: As part of its outreach programs, the Get Growing Foundation donates plant material from the Chicago Flower & Garden Show to local schools in Chicago. (Photo courtesy Flower Show Productions)