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For Immediate Release

Winter, begone! “Chicago’s Blooming!”

Chicago Flower & Garden Show ~ Navy Pier, March 18-26, 2017

CHICAGO (Jan. 4, 2017) – Spring arrives in vivid splendor as the [Chicago Flower & Garden Show](#), presented by [Mariano’s](#), blooms March 18-26, 2017 at [Navy Pier](#).

With more flowers, foliage and fragrance in 2017 – and the theme, “Chicago’s Blooming!” – the show is a welcome feel of spring at the end of Chicago’s winter. Opening the show and new this year: a fashion show like none other, where florals are the fashions.

[FLEUROTICA](#), presented in collaboration with the [Garfield Park Conservatory Alliance](#), joins the show’s Evening in Bloom preview event on St. Patrick’s Day, Friday, March 17, with co-chairs Amy Rule and Chicago Mayor Rahm Emanuel. Proceeds from Evening in Bloom benefit the Alliance, as well as Pilot Light and the Illinois Restaurant Association Education Foundation. Tickets are online at <http://chicagoflower.com/charity-event/>.

Turning 170 in 2017 – and marking the occasion with beautiful display gardens, truckloads of plants and expanded “see and do” programs – the Chicago Flower & Garden Show is one of the country’s top three consumer garden shows and one of its oldest, with roots that date back to 1847 as the Chicago Fruit and Flower Show. It was also one of the first consumer shows ever held at Navy Pier.

“Chicago’s Blooming!” will present both pretty and practical ideas, showcasing the season’s hottest styles, colors and textures through 24 display gardens plus large-scale containers, offering nearly 30 points of gardening interest. There’s something for everyone and every lifestyle, from balconies, patios and small-space designs to creative vegetable and herb gardens, inspiring water features and glamorous perennial beds.

Escape late winter surrounded by glorious perennials, annuals and flowering shrubs. Enjoy roses, hydrangea, hyacinth, tulips and so much more, as well as lush water features, bungalow facades and even an elevated train track! Children will love creepy-crawly insects, planting activities, make-and-takes and dig-in fun in the “Kids’ Activity Garden.”

Learn how to create beautiful backyard picnic tables and indoor dining room tablescapes from pros who decorate the country’s most famous homes. You won’t go home empty-handed from this shoppers’ paradise for tropical arrangements, fresh-cut roses and other florals, edible and bedding plants, flower bulbs and gardening supplies, and unique home accessories.

There’s more! DIY Network television star [Ahmed Hassan](#) takes the “Gardening Live!” stage on Friday and Saturday, March 24-25. The high-energy, fast-paced shows and potting parties presented by the industry’s garden stars turn visitors’ “how can I?” into “look what I created!” Hungry for good cooking ideas? Savor garden-to-table presentations by celebrity chefs at an all-new, in-the-round theater setting.

Get your questions answered during the show’s “Seminar Series.” These presentations inspire and motivate every level of green thumb, from novice to seasoned pro. Bonus: Learn which of the season’s hottest edibles, annuals and perennials earn special honors from the National Garden Bureau, and decide if they’re right for your kitchen, container or planting bed.

The Chicago Flower & Garden Show is open to the public from March 18-26, 2017. Hours are from 10 a.m. to 6 p.m. both Sundays, and Monday through Wednesday; and from 10 a.m. to 8 p.m. Thursday through Saturday. Save some green by purchasing group, and individual day and evening tickets online at www.chicagoflower.com. See who we’re thanking as the show’s generous sponsors in 2017 at <http://chicagoflower.com/sponsor/>.

For four-season, good-gardening inspiration, sign up for the Chicago Flower & Garden Show e-newsletter and weekly blog at www.chicagoflower.com. You’ll receive valuable tips about gardening and details about the show. For the very latest updates and unique extras, like the show on [Facebook](#) and tweet with us on Twitter @chicagoflower.

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Editor’s, please note: For additional news releases and background, visit the “News” page at www.chicagoflower.com. For a video overview of the show, visit <https://youtu.be/DYwjYOM2k54>. For more news releases and to schedule interviews, as well as show, Evening in Bloom and FLEUROTICA digital photography, contact lpetrak@greenmarkpr.com.




Caption follows for photo above:

“Chicago’s Blooming!” – the 2017 [Chicago Flower & Garden Show](#), presented by [Mariano’s](#) – welcomes spring with more flowers, foliage and fragrance as it blooms at Navy Pier, Saturday, March 18 through Sunday, March 26, 2017. More at [www.chicagoflower.com](#). (Photo courtesy Chicago Flower & Garden Show)

Flower Show Productions, Inc. produces the annual Chicago Flower & Garden Show at Navy Pier and other grand-scale public events that celebrate sustainable living and eco-friendly lifestyles. The company also manages [Chicago Gateway Green](#), a nonprofit dedicated to greening and beautifying Chicago. Flower Show Productions provides philanthropic assistance to community organizations, along with year-round messaging, education and information to anyone about the benefits of earth-friendly choices to our yards, neighborhoods and the planet. Save March 18-26, 2017 for the next Chicago Flower & Garden Show. Evening in Bloom is March 17. For information, please visit [www.chicagoflower.com](#). Find the show on Facebook at [www.facebook.com/chicagoflower](#) and on Twitter @ChicagoFlower.

About Mariano’s:

Mariano’s, the Midwest’s most exciting food destination, is one of four grocery banners of Roundy’s Supermarkets, Inc., a wholly owned subsidiary of The Kroger Co. (NYSE: KR). Mariano’s, founded in 2010, is an integral part of the communities it serves. With 35 locations across the Chicagoland area, Mariano’s places a premium on the customer experience, offering a highly differentiated food shopping experience combined with exceptional customer service. Mariano’s incorporates Chicagoland’s distinctive neighborhood culture into its signature grocery merchandising allowing customers to enjoy a truly unique foodie experience.

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